

The State of Connected Planning at a glance: Japan

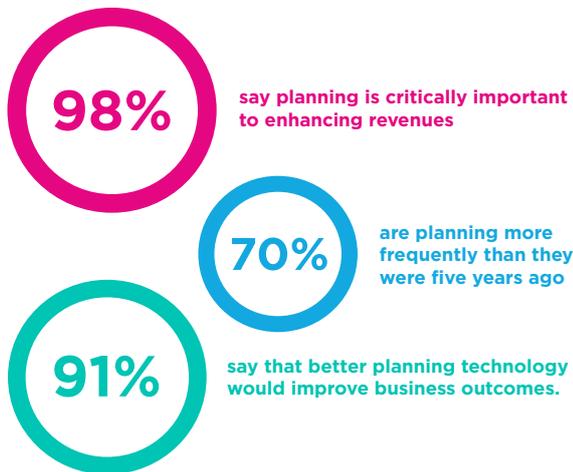
Our annual benchmarking report, **The State of Connected Planning**, investigates how leading organizations accelerate business value through Connected Planning.

We surveyed over 1,000 planning professionals across all business functions in 45 countries and 18 industries to uncover leading planning trends.

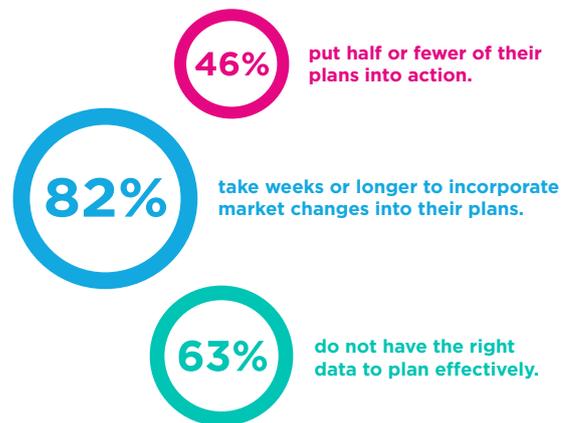
In this brief, we give you a view into our findings for Japan.



Japanese companies recognize the importance of planning



But they also face major obstacles

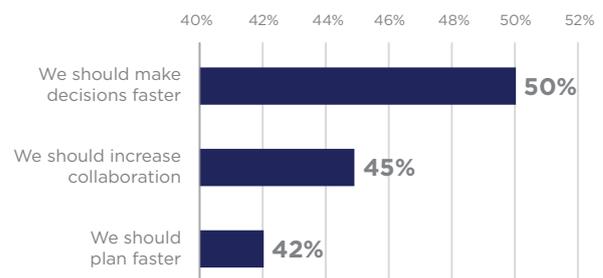


With globalization and competition becoming more important, planning has never been more critical for Japanese companies. Our survey demonstrates this: A majority of Japanese companies call planning “critically important” to a range of business outcomes, including managing costs, enhancing revenues, optimizing resources, and making strategies actionable.

Yet Japanese companies also have problems planning as quickly as they’d like. Our research shows that more than 70% of Japanese businesses plan quarterly or less, and only 36% of Japanese companies are satisfied with their ability to be fast, responsive, and flexible in their planning. When asked what they should change about their planning, a majority of Japanese companies said they strive to “make decisions faster.”

These limitations suggest a widespread need for technology that allows Japanese companies to share actionable data in a quicker way, and to rapidly accommodate market changes.

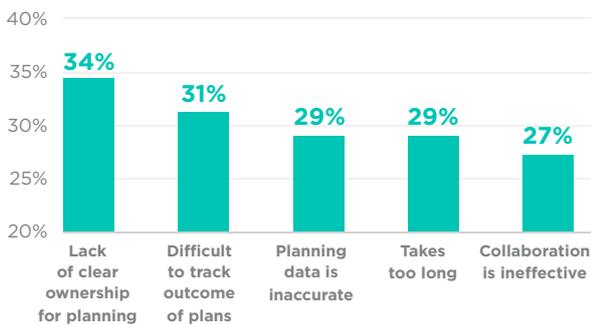
How should your approach to planning change? (Japanese companies)





Japanese companies describe multiple obstacles to planning, including inaccurate data and an inability to track outcomes. A Connected Planning approach that specifies clear processes across the enterprise and ensures accurate data can help companies overcome these barriers and increase the effectiveness of their planning.

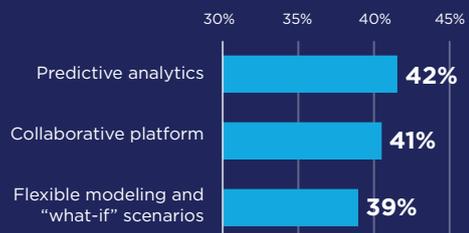
What prevents Japanese companies from developing more effective business plans



BUILDING BLOCK:

Japanese companies value technology that provides a collaborative platform and enables predictive analytics. To improve their planning, Japanese companies should leverage enterprise-grade technology with robust modeling and predictive capabilities.

Which technological capabilities would most benefit your planning efforts?



THE BOTTOM LINE:

Although Japanese companies value the importance of planning, they also strive to plan more quickly and make more accurate predictions about the future. Our survey suggests that Japanese companies could improve multiple business outcomes by using technology that rapidly analyzes data, shares accurate information throughout the organization, and provides more powerful predictive abilities. By empowering decision-makers to make better, faster, more collaborative decisions, a Connected Planning solution can give Japanese companies the capabilities they need.