

The State of Connected Planning at a glance: Asia-Pacific

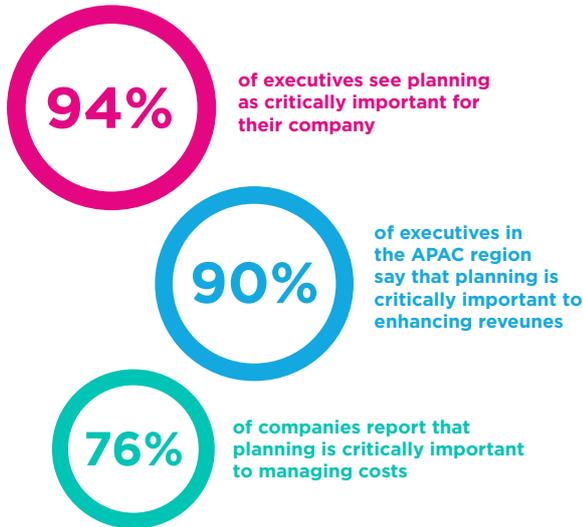
Our annual benchmarking report, **The State of Connected Planning**, investigates how leading organizations accelerate business value through Connected Planning.

We surveyed over 1,000 planning professionals across all business functions in 45 countries and 18 industries to uncover leading planning trends.

In this brief, we give you a view into our findings for the Asia-Pacific (APAC) region.



Leaders in the APAC region recognize the importance of planning



Planning, our survey revealed, is recognized by leaders in the APAC region as a fundamental component of myriad business outcomes, including making strategies actionable, aligning business priorities across the organization, enhancing revenues, and managing costs.

Despite its importance, inefficiencies can plague the planning process and APAC companies name people, process, and data as top areas for improvements. Sixty-six percent of planners cite having the right data as a key need, with 64 percent and 61 percent naming processes and people, respectively.

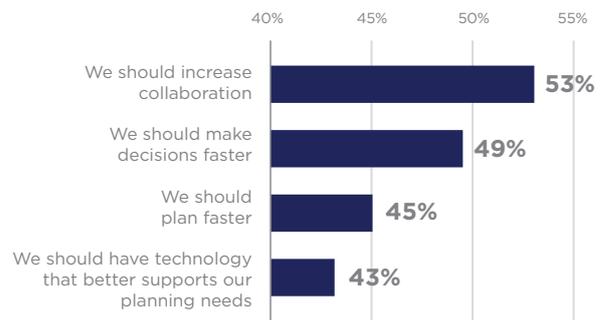
Business environment changes are also increasing the importance of planning. Seventy-one percent of executives in the region say that

But they face major obstacles



pace of competition and digital transformation have made planning increasingly important. This is where best-of-breed technology can be especially advantageous and enable businesses to streamline processes, incorporate and analyze the right data, and allow users across the business to collaborate easily and more effectively.

How should your approach to planning change? (APAC organizations)

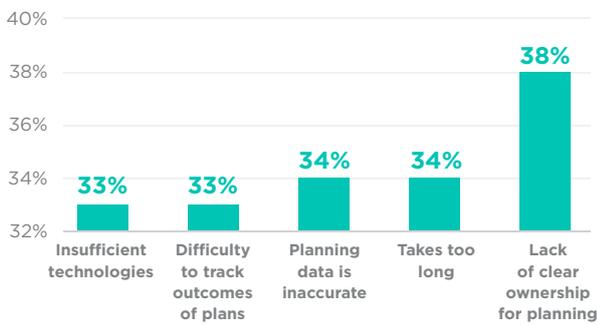




Organizations in the APAC region describe multiple obstacles that prevent effective planning, including inefficient processes and insufficient collaboration.

Through the adoption of a Connected Planning approach, APAC leaders can implement better processes and heighten collaboration to improve the quality of their planning and business outcomes.

How should your approach to planning change? (APAC organizations)



BUILDING BLOCK:

Leaders in the APAC region shared that they place a high value on collaborative platforms used by all functions and departments. Further, they seek solutions that can integrate into existing technology and accommodate “what if” scenarios and flexible modeling.

To move toward a true Connected Planning approach, APAC organizations should adopt technology that empowers collaborative, flexible planning and smoothly integrates with their existing systems and applications.

Here are the top six technology capabilities APAC executives identified as beneficial to planning:

- Accommodates flexible business modeling including “what if’s” and scenarios
- Incorporates market and industry data for better modeling
- Integrates into existing technology and applications
- Provides a collaborative platform used by all functions and departments
- Is cloud-based
- Includes leading-edge security features (bring your own key, encryption, etc.)

THE BOTTOM LINE:

APAC leaders value the importance of planning, but they can be held back by limitations in technology, data, and processes. State of Connected Planning research suggests that APAC businesses could help improve business performance with a Connected Planning solution that enables them to build stronger business partnerships and make better, faster, and more strategic decisions.