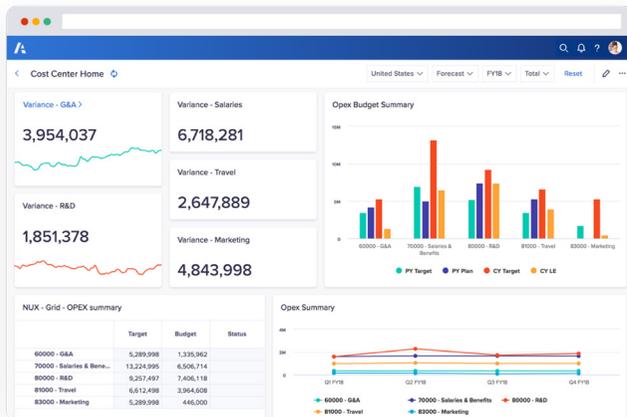




# The Anaplan user interface

Every business planner has a voice and with Connected Planning technology, every single voice can help inform and improve the decision-making process. It starts with democratizing the planning process and is sustained through highly capable planning technology that intuitively connects people, data, and plans through an engaging experience.

Anaplan's user experience (UX) combines the capabilities of its user interface (UI), Mobile, and process orchestration features to intuitively guide people to the right places at the right time across all devices and solutions.



All planning for all people—anywhere.

With Anaplan's modern, sleek UI, business users can update plans quickly, visualize changes immediately, and make decisions confidently. Visually impactful, highly customized views and reports provide users with insightful planning and analysis for every business unit throughout the enterprise

## Key benefits

- Ease of use for actionable insights right at your fingertips.
- Flexible collaboration across teams for quick iterations and responsiveness to changes.
- Ability to design business processes, usability, flexibility, and delegation for end users.
- Capabilities that solve immediate and forward-looking challenges and opportunities.
- Increased productivity with faster, direct access to your most important information and applications. Allows users to take quicker, more informed actions.
- Guides the end-user experience. Takes you to exactly where you need to be and ensures quicker execution. Increases user satisfaction with new personalization.
- Multi-device accessibility simplifies your life with a responsive, modern web UX across tablets, desktops, and phones.
- Speed and scale with an industry-leading planning platform.
- Easy implementation and rollout across the enterprise, leading to self-sufficient business owners and greater IT consistency and governance.
- Native collaboration means faster user adoption to become self-sufficient and build models independently.
- Business self-service capabilities to own, connect, and synchronize various parts of the business using large volumes of data in Anaplan models.

## Simple and efficient—more people can do more activities

Enhance your ability to collaborate, participate, and execute agile planning across your organization with Anaplan's sleek cloud-based platform.

## Intuitive and self-service capabilities allow users to use the platform without expensive training

Anaplan's Connected Planning platform elevates planning into a conversational, inclusive process through an engaging user experience that transforms planning into a collaborative, actionable, and effortless team sport.

## Empower users to respond to changes faster

With Anaplan, you can remove manual processes to respond to business changes faster and make decisions more confidently.

## Innovate and deliver rich capabilities faster

Leverage data-rich dashboards and analysis to innovate and deliver business capabilities faster

**“Increasingly, value isn't driven by knowing how things work. It's driven by knowing how things work together.”**

Jack McGarry, Group CFO



## Key features

### User personalization

A modern design provides every user with a personalized experience, making the ability to build plans and execute tasks easy and quick.

- Easy navigation from classic to the new UX with a click of a button. Multi-device accessibility simplifies planning from desktop to tablet to mobile.
- A guided end-user experience that takes users to exactly where they need to be for quicker execution.
- Increase productivity with faster, direct access to the most important information and applications

### Apps

An app is a collection of pages that represent a particular business process, such as a budget, planning, and forecasting app or a product inventory and sales app.

### Card and card template library

A card is an interactive component that you can create and add to a page.

- Create text, grid, chart, and KPI cards.
- Users can create and save cards in a card template library so they can be reused on different pages.

### Pages

Custom-built pages replace classic dashboards for enhanced data visualization. With Designer mode, users can make changes, edits, and modifications to their pages.

- Pages visualize data from modules to end users.
- A page can have one of two layouts—a board or a worksheet—depending on the type of information presented.

### My Pages

My Pages empower end users to create personalized pages and reduce the dependency on model builders.

- All users can quickly create pages with the real-time information they need, in the format they want to see it in.
- Build personalized reports to track plans and use preferred visuals to analyze results and present data.
- Impacts are visualized immediately to drive actionable results.

### Boards

Boards can be used to create more visual, interactive dashboards that display high-level information, such as key performance indicators and charts.

- Boards display data from Anaplan models, delivering instant insights from ever-growing quantities of information.
- Made up of cards—interactive components that display high-level information such as charts—non-technical users can see the most important data at a glance. Users can then dive into more detail for enhanced decision-making and data analysis.
- The board designer can be used to build and design the UX for business end users.

### Worksheets

Used to present large grids for editing and analyzing detailed data, worksheets are interactive grids that display data from Anaplan models.

- Worksheets are used to present large grids for editing and analyzing detailed data.
- Module views provide end users with the most relevant data for their planning and analysis.

### Add-on functionality

Expand the reach of the Anaplan platform with a robust business productivity tool ecosystem like Microsoft Office and Google Suite. With Anaplan as the planning system-of-record, co-existing with other productivity tools becomes seamless.

- Drive increased collaboration between users outside of Anaplan to eliminate silos between online and offline reporting and analysis.
- Enable a faster feedback loop for improved agility throughout the decision-making process.
- Experience highly performant ad-hoc analysis and reporting.

### Sort and filter

Sort the data in a grid on a published worksheet by a column or row in ascending or descending order.

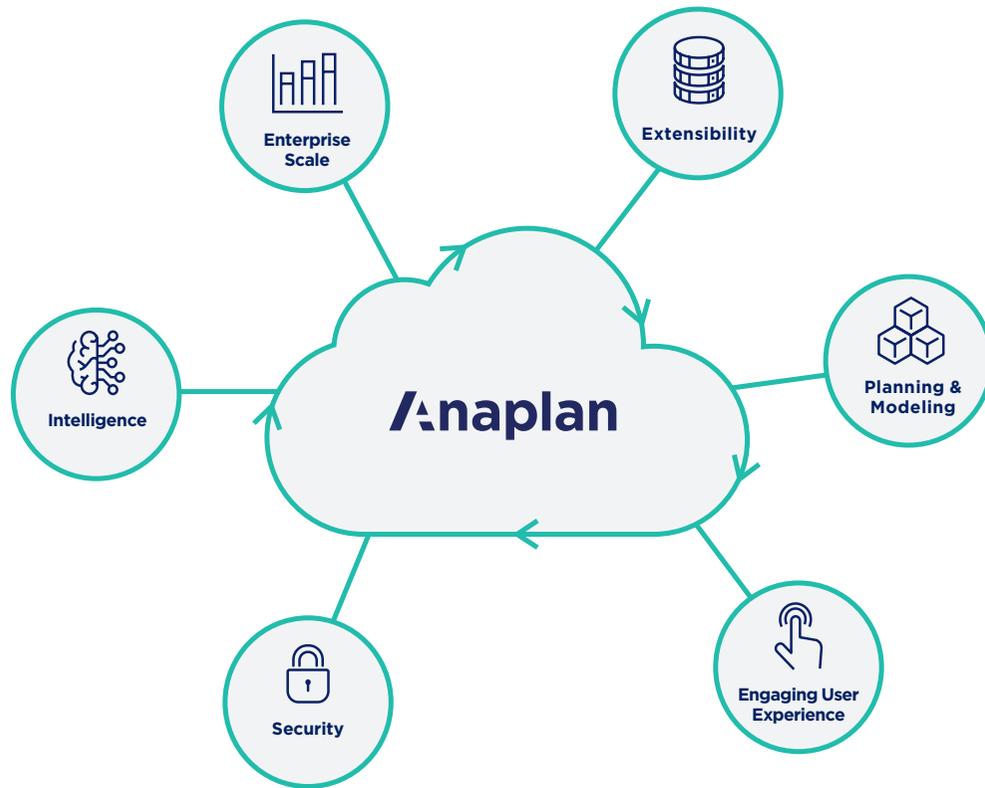
- Filter data within grids via published worksheets and apply filters to all data types.
- When columns or rows are filtered, the primary grid updates to display only the data that match the conditions specified.

### Conditional formatting

Color-code cells based on different cell values. Uses of conditional formatting include:

- Highlighting data of interest and carrying out variance analysis.
- Flagging values outside expected ranges.
- Identifying cells where action needs to be taken or that users need to interact with.
- Two- or three-color scales that apply a range of colors to cells, dependent upon their value within a specified range.

## Anaplan Platform



### Enterprise scale

The Anaplan platform connects your entire enterprise, scaling as you grow and handling real-time changes at any size. Calculations stay consistent and rapid for all data sets and any number of users.

### Extensibility

The Anaplan platform collects and analyzes data in a single location, enabling both high-level and granular analyses and facilitating data-sharing with all stakeholders. APIs, ETL connectors, and built-in integrations easily communicate with other solutions.

### Planning and modeling

Our in-memory Hyperblock<sup>®</sup> engine enables multi-dimensional scenario modeling with unlimited constraints, allowing companies to model even the most complicated business scenarios and stay ahead of changes in the market. The platform maintains 100% consistency across all model changes.

### Engaging user experience

The Anaplan user experience puts the whole enterprise on a single platform. Model-building is intuitive and requires zero coding knowledge. The whole company shares real-time data across devices and solutions, enabling rapid decision-making and unprecedented flexibility.

### Security

Robust protection keeps your business's data safe. Best-in-class security and compliance include BYOK, role-based access control, user management, SSO support with SAML 2.0 compliance, and data encryption at rest.

### Intelligence

Embedded optimization including Optimizer<sup>™</sup>, over thirty predictive algorithms, and evolving AI capabilities transform complicated inputs into actionable recommendations. Machine learning intelligence speeds up decision-making across use cases.

## About Anaplan

Anaplan (NYSE: PLAN) is pioneering the category of Connected Planning. Our platform, powered by our proprietary Hyperblock<sup>™</sup> technology, purpose-built for Connected Planning, enables dynamic, collaborative, and intelligent planning. Large global enterprises use our solution to connect people, data, and plans to enable real-time planning and decision-making in rapidly changing business environments to give our customers a competitive advantage. Based in San Francisco, we have over 20 offices globally, 175 partners, and more than 1,150+ customers worldwide. To learn more, visit [anaplan.com](https://anaplan.com).